



Going Green for Swimming Pool Owners

Energy Corner:

Wouldn't it be great if we lived in a perfect pool world where our energy bills for pool operation were less and we had lots of disposable income to take a trip, buy a new car or just put it in the bank for a rainy day? Wait a minute. We do live in a perfect pool world. Well, nearly perfect.

Did you know if your pool sports a single-speed pump, and you purchase a dual speed pump, you could decrease your yearly energy consumption and reduce your energy costs associated with the filtration of your pool by as much as 75%?

Did you know if you replaced your pressure pool cleaner with a certain robotic pool cleaner you could reduce your energy consumption and reduce your energy costs associated with the pool cleaner by as much as 94%?

Did you know it can cost as much as \$500.00 a month to heat an average backyard pool with an

inefficient heater?

Did you know with an energy efficient heater you can reduce your energy costs associated with heating your pool by as much as 80%?

With the energy savings associated with an energy efficient heater nearly everyone could heat their pool to their desired temperature.

Today there are many people talking about going green and reducing our carbon footprint. Many people believe going green is the only way to save the earth for our children and grandchildren.

Whether you believe in energy conservation or not, it is our duty to bring these green alternatives to your attention, and the savings associated with these green alternatives, and let you decide for yourself if going green makes sense for you and your family.



If you decide to go green, you can go a little green or you can go big.

The best course of action, before you make a decision, is to determine the cost and the savings associated with the change.

If you have any questions on going green, or how much you can save each year on your pool operation by going green, please contact us at the above number.

We look forward to making your pool experience as pleasurable and as cost friendly as possible.

Did you know we can approximate how much money you will save on energy each year when you replace your old equipment with new energy efficient equipment?

Did you know, if your swimming pool now sports a 1hp single speed pump, and you purchase a new dual speed pump, you can pay yourself back in as little as five months?

If you have a larger single speed pump the savings can be even greater.

Going green can be great for the environment, but it is also great for your wallet.

Call us **NOW** for an energy efficient test. For more info on Energy Corner please visit: <http://haywardnet.com/inground/products/energysolutions/>

Summertime and the Living is Easy:

Discount Corner

How quickly time flies. Wasn't it just yesterday we were getting ready for Winter and here it is Summer again.

Summer brings out the swimmer in us and the old bathing suits we stored away last year. Summer also brings out our old enemies, algae and other bacteria.

To battle these enemies, and to protect you, we must establish a summer algaecide program that fits the needs of your pool.

Since each pool is a little different, we must design a specific program that eliminates

these dastardly enemies.

If left unattended, your pool water is a breeding ground for: E Coli, Cryptosporidium and Guardia to name a few.

During the summer months it is nearly impossible to rely on just chlorine to eliminate bacteria.

Without treatment, swimmers can be unknowingly subjected to these bacteria. They are easily ingested through the mouth or nasal cavity and they are especially dangerous for children and the elderly.

The treatment of pool water with an algaecide is extremely important during the Summer months to protect your family and to reduce those expensive visits to the physician.

We will be sending a specific algaecide plan for the protection of your family via e-mail or through the mail. Please review when received and let us know if you have any questions regarding the cost or the process.

We are here to make your pool experience enjoyable and safe.

Please call us with any questions.

Purchase an energy efficient automatic cleaner during the Months of June-July and receive 50% off installation.

Also, if you refer a customer, who is with us for 90days, you will receive a FREE month service or a FREE Mr. Coffee Maker or Dinner for 2 at Olive Garden!

We appreciate your business and your Loyalty.